



BME COMMUNITY *Digest*

A Newsletter by Boss Mom Enterprise.

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Members ONLY page now open online! Be sure to check your email for additional info, password/updates, save the date for Women in Business Weekend & BME Digest Schedule

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BME Boss Lady of the Month for April & May 2022



HIGH EXPECTATIONS

Hey there, Boss Lady! Well, here we are. And here is the first issue of the BME Community Digest. Expect to receive this newsletter six times per year. Help us grow the BME Community and add value to the content we share with you. Each addition will feature the Boss Ladies of the month, highlight businesses, talk about money and more!



THE ENTERPRISE UPDATE

A Newsletter by the Boss Mom Enterprise.

NOW OPEN

MEMBERS ONLY OPEN NOW!

The Members ONLY portal is finally open! You can purchase your BME membership pin and find out more about member incentives and BME community perks. Be sure to check your email for more information and password to access the portal. We will continue to provide discounts and membership perks that are relevant, helpful and provides support for your business endeavors.

The referral perks are definitely worth referring the bosses in your circle to join the online directory!

SAVE THE DATE

Did you attend the BME Women in Business Weekend last year?! The time always passes too swiftly when we are all together. We had an amazing time networking, sharing our stories, and even getting glammed up for the Circle of Bosses photoshoot too. Well...the date has been confirmed! Join us for the 3rd Annual BME Women in Business Weekend February 4-5, 2023. The Meet&Greet will be OPEN for attendance via ticket purchase so other boss ladies can join in to network, mingle and enjoy space with like minded women of color in business. Location and other details to be announced soon.

BME DIGEST SCHEDULE

- Issue I: May 20, 2022 - *first issue*
- Issue II: July 2022 - *summer edition*
- Issue III: September 2022 - *Circle of Bosses Live conversations return*
- Issue IV: November 2022 - *BME Women in Business Weekend info officially released*
- Issue V: January 2023 - *New Year edition*
- Issue VI: March 2023 - *BME Anniversary edition*



Full newsletter shared with members only!

“
LET'S KEEP
BOSSING UP
TOGETHER.”



POPUP & OUT SEASON

PopUp Shop Success in Uniontown, AL

The Boss Mom Enterprise Spring PopUp, Shop and Party event was held in Uniontown, AL on May 14th at the Renaissance Event Center. There were over a dozen vendors present along with music, drinks, food and lots of shopping. DJ Ill Will provided the tunes that kept the party going. Uniontown native, Monica Robinson was the photographer onsite. Local black owned business by Machele Hunter provided the beautiful balloon columns for the backdrop setup. Juic-Z-FruitZ was a sell out hit with fresh fruits and salads. Just Jazzy Treats was the crowd pleaser serving up delicious mixed drinks and appetizers. Buzz&Flow by O had the building filled with sensual aromas from the custom wax melts. And the showcase display from Pretty Black was breathtaking! Stay tuned for the next BME event!



What's the Business?

Check out some of these black woman owned businesses!

- B-Diskrete by Breu
- Buzz & Flow by Octavia O
- Sweet B's
- Skye's the Limit
- Spiritual Goddess Boutique
- ABT Financial Solutions
- Mika's Jewels

Submit features for the business corner to info@thebossmomenterprise.com!

How are you funding your business?

We have all heard the cliché phrase that "it takes money to make money". Although there may be some truth to this statement, it is no fun starting up your business or brand out of pocket. The expenses can be costly and leave you operating in the red. How can you fund your business without tapping into your savings? Grants are a great way to offset costs to start to seeing some real ROI. Consider joining the Buy From a Black Woman community. This organization can provide additional exposure and inform you about grants opportunities.

Editorial: Writers Needed

Interested in writing short, insightful pieces for an exclusive group of boss ladies? Or maybe you have want to share your expertise on business, lifestyle, self care, travel, food, etc? No, not for you?! Well, do you know someone who would like to share their thoughts and/or opinion? Join the BME Community as a writer for the editorial column. For more information, please contact Jay Matthews.

Email: nfo@thebossmomenterprise.com!





BOSS OF THE MONTH MAY 2022

Keifa Garner

Owner of Kakes by Keila. Joined the BME Circle of Bosses March 18, 2022. She specializes in luxury, sweet konfections. Keila is a mom, wife, and native of the Blackbelt area in AL.

BOSS OF THE MONTH APRIL 2022

David Thomas

Owner of Sparkle in Grace. One of the first members to join the BME Circle of Bosses. She sells quality clothing and high end accessories. David is the ultimate boss lady.



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